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|---------|---------------------------------|------------|-----------|
| CLIENT: | Hagen Ford | PHONE #: | |
| SPOT: | HAGN-T150801 Summer Selldown V1 | FAX # : | |
| LENGTH: | :30 | SALES REP: | Larry H. |
| DATE: | 8/5/15 | PRODUCER | A. Dennis |
| | | : | |

| GRAPHICS | <u>Video</u> | AUDIO |
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| <p>Summer Selldown! Hagen Style Logo</p> <p>Hagen Ford Logo Euclid & Wilder – Bay City</p> <p>2015 Ford Focus SE Get 0% APR For 72 Months! AND \$1,500 In Factory Rebates!</p> <p>OR Lease From Just \$155 /mo For 36 Months \$1,000 Due At Signing Plus Tax & Registration Fees</p> <p>2015 Focus SE STK# 15126. 0.0% A.P.R 72 month term thru Ford Motor Credit Company. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. \$27.78/\$1000.00 regardless of down payment. 36 month lease. 10,500 miles per year. \$1000.00 due at signing plus tax, security deposit (if required), doc and registration fees. All Ford factory rebates assigned to dealer. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. A/Z/D plan eligibility required. Offer expires 8/31/2015.</p> <p>2015 Ford F-150 Super Cab XLT 4x4 Factory Rebates Up To \$5,250</p> <p>2015 F150 Super Cab XLT 4X4 STK# T15231. Ford Factory rebates assigned to dealer. Requires financing thru Ford Motor Credit Company. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. Offer expires 8/31/2015.</p> <p>Hagen Ford 54th Anniversary Event Euclid & Wilder – Bay City HagenFord.com</p> | | <p>Announcer: The Summer Selldown is here! Only at Hagen Ford in Bay City!</p> <p>Get HUGE summer savings on every vehicle Hagen Ford has in stock!</p> <p>Like a 2015 Ford Focus! Get 0% financing for 72 months AND factory rebates up to \$1,500!</p> <p>Or lease from just \$155 a month for 36 months! \$1,000 due at signing plus tax and registration fees.</p> <p>Drive the all-new 2015 Ford F-150! Now with factory rebates up to \$5,250!</p> <p>The savings are HOT! During the Summer Selldown at Hagen Ford! Euclid and Wilder, Bay City!</p> |

Approved: _____

Approved with Changes: _____

Client Signature: _____



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|---------|---------------------------------|------------|-----------|
| CLIENT: | Hagen Ford | PHONE #: | |
| SPOT: | HAGN-T150802 Summer Selldown V2 | FAX # : | |
| LENGTH: | :30 | SALES REP: | Larry H. |
| DATE: | 8/5/15 | PRODUCER | A. Dennis |
| | | : | |

| GRAPHICS | Video | AUDIO |
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| <p>Hagen Ford Logo Euclid & Wilder – Bay City Summer Selldown!</p> <p>2015 Ford Escape SE FWD Get 0% APR For 72 Months! AND \$1,750 In Factory Rebates!</p> <p>Or Lease From Just \$184/mo For 24 Months! \$1,000 Due At Signing Plus Tax & Registration Fees</p> <p><small>2015 Escape SE FWD STK# T15250. 0.0% a.p.r 72 month term thru Ford Motor Credit Company. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. \$27.78/\$1000.00 regardless of down payment. 24 month lease. 10,500 miles per year. \$1000.00 due at signing plus tax, security deposit(if required), doc and registration fees. All Ford factory rebates assigned to dealer. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. A/Z/D plan eligibility required. Offer expires 8/31/2015.</small></p> <p>2015 Ford F-150 Super Cab XLT 4x4 Lease From Just \$275/mo For 24 Months! \$1,000 Due At Signing Plus Tax & Registration Fees OR Get Factory Rebates Up To \$5,250!</p> <p><small>2015 F150 Super Cab XLT 4X4 STK# T15231. Ford Factory rebates assigned to dealer. Requires financing thru Ford Motor Credit Company. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. 24 month lease. 10,500 miles per year. \$1000.00 due at signing plus tax, security deposit (if required), doc and registration fees. All Ford factory rebates assigned to dealer. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. A/Z/D Plan eligibility required. Offer expires 8/31/2015.</small></p> <p>Hagen Ford Summer Selldown! Euclid & Wilder – Bay City HagenFord.com</p> | | <p>Announcer: The Summer Selldown is here! Only at Hagen Ford in Bay City!</p> <p>Drive a 2015 Ford Escape, with 0% financing for 72 months AND factory rebates up to \$1,750!</p> <p>Or lease from just \$184 a month for 24 months! \$1,000 due at signing plus tax and registration fees.</p> <p>Save on a 2015 Ford F-150! Lease from just \$275 a month for 24 months! \$1,000 due at signing plus tax and registration fees.</p> <p>Or get up to \$5,250 in factory rebates!</p> <p>The savings are HOT... During the Summer Selldown at Hagen Ford! Euclid and Wilder, Bay City!</p> |

Approved: _____

Approved with Changes: _____

Client Signature: _____